

Cookie Policy

When you connect to the platform, BEEGUP may install various cookies on your device. To ensure that the collection and processing of personal data is transparent for you, this Cookie Policy will explain what a cookie is, what types of cookies are used and why, who the recipients of the data collected in this way are, and how you can manage these cookies.

Contents

| | |
|--|---|
| What is a cookie? | 2 |
| Some cookies are subject to consent and some are not | 2 |
| Our commitment | 2 |
| What cookies are used? | 3 |
| Cookies that do not require consent | 3 |
| Matomo, the consent-exempt audience measurement cookie | 3 |
| Set your browser to control cookies | 4 |
| Who are the recipients of the data collected by the cookies? | 4 |
| How can you exercise your GDPR rights? | 4 |

What is a cookie?

A cookie is a small text file saved on the hard drive of an internet user's device (computer, tablet, smartphone, internet-capable gaming console, etc.) when the user visits a website, watches an advertisement, reads an e-mail, or installs or uses a programme or mobile application. This is the same for all devices. When you connect to a website or use a mobile application, a cookie may be sent to your browser by the site or application in question. Your browser will save the cookie for a fixed duration and will send it back to the web server with each new connection.

Some cookies are subject to consent and some are not

Cookies not subject to consent:

- preserving the choice expressed by users on the deposit of tracers ;
- allowing authentication to a service, including those aimed at ensuring the security of the authentication mechanism, for example by limiting robotic or unexpected access attempts;
- user interface customisation (e.g. for language selection or service layout);
- allowing load balancing of the equipment involved in a communication service;
- for audience measurement, provided that they meet certain conditions.

In general, all cookies that do not have the exclusive purpose of enabling or facilitating communication by electronic means or that are not strictly necessary for the provision of an online communication service at the express request of the user require the prior consent of the Internet user.

Our commitment

We reassure you: the simple fact of visiting our platform and continuing or not continuing to browse does not mean that you accept and does not lead to the installation of cookies subject to your prior consent. Refusal to give your consent or the absence of choice does not prevent access to the platform.

What cookies are used here?

Browsing the platform does not need cookies that require your consent beforehand. Only technical cookies required for the platform to run correctly will be used for the purpose of providing the Service requested by the user. By default, they cannot be deactivated.

| Cookie name | Cookie provider | Purpose | Duration of validity | Legal basis |
|--|-----------------|---|-------------------------------------|---------------------|
| Cookie Global Exam | Global Exam | Cookie to ensure assessments run correctly | 24 hrs | Legitimate interest |
| Authentication cookie | BEEGUP | Necessary to authenticate yourself when you connect to the platform | 30 days | Legitimate interest |
| Chat session cookie | BEEGUP | Cookie allowing the session to be saved | Destroyed at the end of the session | Legitimate interest |
| Video/audio conversation session cookie | BEEGUP | Cookie allowing the session to be saved | Destroyed at the end of the session | Legitimate interest |
| Language cookie | BEEGUP | Cookie allowing the language used to be saved | 30 days | Legitimate interest |
| Cookie Control Consent | AXEPTIO | Saving your cookie consent choices | 30 days | Legitimate interest |

These cookies involve the collection of connection data, the legal basis for this processing is the legitimate interest of BEEGUP to ensure the proper functioning of the services offered on the platform.

Matomo, the audience measurement cookie that does not require consent. The Matomo software - installed on our servers - establishes an audience measurement (number of visitors, average duration of visits, pages viewed, etc.). The data collected is immediately anonymised, hosted in France, and is used solely for audience measurement by our services. Cookies deposited by Matomo: beginning with `_pk_`, `NSC_` and `MATOMO_` (details here : https://matomo.org/faq/general/faq_146/).

The data collected by these cookies are kept for a maximum of 25 months and their expiry date is 13 months, as stipulated by the General Data Protection Regulation (RGPD), and according to the recommendations of the CNIL. The legal basis for this processing is the legitimate interest of BEEGUP to improve the services offered on the platform.

Set your browser to control cookies

You are reminded that you may block these cookies by changing the settings in your web browser. However, blocking these cookies may result in potential negative effects on how the website runs.

Who are the recipients of the data collected by the cookies?

Your data are available to the following entities only, to an extent that is restricted based on their rights and roles:

- Authorised BEEGUP services
- AJI CREATIVE, as a service provider acting as a subcontractor

BEEGUP may also share your personal data if this is necessary to preserve your vital interests or those of another natural person, or to comply with a legal obligation to establish, exercise or defend a legal claim.

How can you exercise your GDPR rights?

For more information on your data and rights, please read our Privacy Policy.